

MONTHLY MEMBERSHIP PROGRESS REPORT

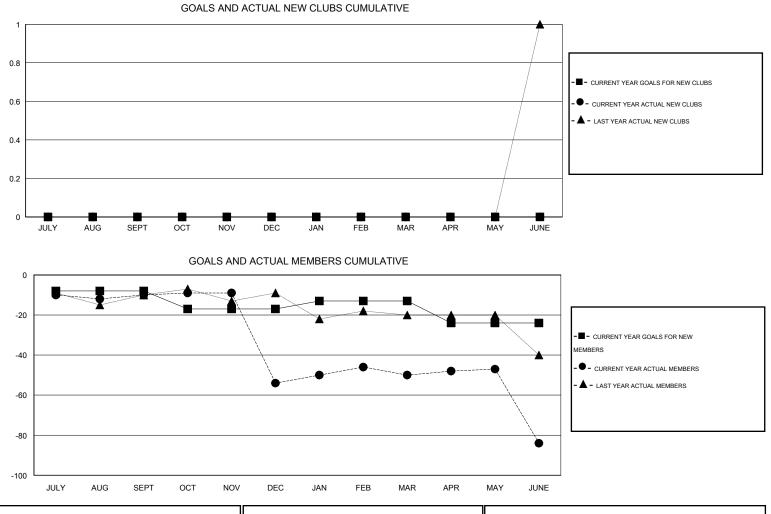
District 20 Y2

Results as of: 6/30/2015

GMT: ED LECIUS

LOCATION NEW YORK

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|-----------------------|------------------|-----------|------------------|------------------|-----------------------|--------------------|-------------------------------------|--------------------|------------------|
| Clubs | | | | | Members | | | | |
| RESULTS FOR 2014-2015 | | | | | RESULTS FOR 2014-2015 | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 0 | 0 | JULY/AUG/SEPT | -8 | 19 | 29 | -10 |
| OCT/NOV/DEC | 0 | 0 | 1 | -1 | OCT/NOV/DEC | -9 | 16 | 60 | -44 |
| JAN/FEB/MAR | 0 | 0 | 0 | 0 | JAN/FEB/MAR | 4 | 17 | 13 | 4 |
| APR/MAY/JUNE | 0 | 0 | 1 | -1 | APR/MAY/JUNE | -11 | 9 | 43 | -34 |



| DROPPED CLUBS: 2 | 23 CLUBS OF 37 ADDED 1 OR MORE | GENDER DISTRIBUTION | | |
|-------------------|--------------------------------|-----------------------|--------------|--|
| | NEW MEMBERS | | 715 (72.37%) | |
| | | FEMALE | 273 (27.63%) | |
| DROPPED MEMBERS | | | | |
| DECEASED 13 | CLICK HERE FOR HEALTH_ | | | |
| CLUB CANCELLED 20 | ASSESSMENT DATA | FAMILY UNIT MEMBERS | 174 84 | |
| OTHER 112 | | HEAD OF HOUSEHOLD | | |
| TOTAL 145 | | NON-HEAD OF HOUSEHOLD | 90 | |